

YELLOW BOOK / KEY ADVERTISING DATES 2025 - 2026

Product	Renewal Deadline	Sales Deadline	Publication Delivery	Publication Minimum Period	Next Publication Delivery
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2025 SCHEDULE

Auckland Yellow - Central	13-Jun	27-Jun	Oct-25	18 Months	Apr-27
Auckland Yellow - East	13-Jun	27-Jun	Oct-25	18 Months	Apr-27
Auckland Yellow - West	13-Jun	27-Jun	Oct-25	18 Months	Apr-27
Auckland Yellow - North	13-Jun	27-Jun	Oct-25	18 Months	Apr-27
Auckland Yellow - South	13-Jun	27-Jun	Oct-25	18 Months	Apr-27
Auckland WP Residential	-	27-Jun	Oct-25	18 Months	Apr-27
Otago	1-Aug	15-Aug	Oct-25	18 Months	Apr-27
Otago WP Residential	-	15-Aug	Oct-25	18 Months	Apr-27
Marlborough	1-Aug	15-Aug	Oct-25	18 Months	Apr-27
Nelson & Bays	22-Aug	5-Sep	Nov-25	18 Months	May-27
Southland	22-Aug	5-Sep	Nov-25	18 Months	May-27
Waikato	12-Sep	26-Sep	Nov-25	18 Months	May-27
Waikato WP Residential	-	26-Sep	Nov-25	18 Months	May-27
Manawatu	19-Sep	3-Oct	Nov-25	18 Months	Jun-27
Wairarapa	24-Oct	7-Nov	Jan-26	18 Months	Jun-27
Southern Lakes	24-Oct	7-Nov	Jan-26	18 Months	tbc
Bay of Plenty	7-Nov	21-Nov	Jan-26	18 Months	Jun-27
Bay of Plenty WP Residential	-	21-Nov	Jan-26	18 Months	Jun-27
Taranaki	14-Nov	28-Nov	Feb-26	18 Months	Sep-27
Whanganui	21-Nov	5-Dec	Mar-26	18 Months	Sep-27
West Coast & Buller	21-Nov	5-Dec	Mar-26	18 Months	Sep-27

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2026 SCHEDULE

Timaru & Oamaru	20-Feb	6-Mar	Apr-26	18 Months	Oct-27
Canterbury	20-Feb	6-Mar	May-26	18 Months	Nov-27
Canterbury WP Residential	-	6-Mar	May-26	18 Months	Nov-27
Wellington- Central	24-Apr	8-May	Jul-26	18 Months	Jan-28
Wellington- Hutt	24-Apr	8-May	Jul-26	18 Months	Jan-28
Wellington- Kapiti	24-Apr	8-May	Jul-26	18 Months	Jan-28
Wellington Residential	-	8-May	Jul-26	18 Months	Jan-28
Hawkes Bay	8-May	22-May	Jul-26	26 Months	Jan-28
Hawkes Bay WP Residential	8-May	22-May	Jul-26	27 Months	Jan-28
Northland	22-May	5-Jun	Jul-26	18 Months	Feb-28
Northland WP Residential	-	5-Jun	Jul-26	18 Months	Feb-28
Coromandel	22-May	5-Jun	Aug-26	30 Months	tbc
Gisborne	29-May	12-Jun	Aug-26	18 Months	Feb-28